

2022 LIST OF ACCOMPLISHMENTS

ADVOCACY

Expanded Partnerships with Key Government Officials, Agencies & Utilities – Maintained regular meetings with key partners including: Pima County and Town of Marana Development Service Department teams; City Manager Mike Ortega; Pima County Administrator Jan Leshner; Oro Valley Mayor Joe Winfield; Marana Town Manager Terry Rozema; Sahuarita Mayor Tom Murphy; Chief Building Officials throughout Pima County; TEP and Southwest Gas.

Saved Builders Time and Money – Development Services fees in Pima County were reduced 5% for the second straight year; improvements to the release of assurance process in Marana, Sahuarita and Tucson; and helped expedited permit issuance in Tucson.

Shaped Numerous Policies and Regulations Effecting Industry – Actively engaged at the local, state and federal level on priority issues including: the potential listing of the Pygmy Owl as a threatened species; opposing fee increases by the City of Tucson and Town of Marana; and securing an incentive-based program for installing water saving fixtures through CAGRD.

Served as the Voice of the Industry in the Community – Participated in numerous stakeholder processes and represented SAHBA before the media including the Arizona Daily Star; KVOI; Tucson Lifestyle and presentations to Southern Arizona Leadership Council, AZDRE Commissioner Connect and the San Marcos Chamber of Commerce.

Stepped Into the Political Arena on Behalf of Members – Endorsed and contributed financially to the 'Fix Our Streets' ballot initiative to improve Tucson roads. Conducted extensive candidate evaluation and interview process resulting in 10 of 11 endorsed candidates winning. Secured NAHB BuildPAC support for newly elected Congressman Juan Ciscomani.

Engaged on Mitigating Supply Chain Issues – Hosted Lunch & Learn with NAHB officials about supply chain issues plaguing the home building industry and secured dozens of additional signatures from SAHBA members on a letter to the White House calling for immediate action.

COMMUNITY BUILDING

Increased Involvement in Training Future Workforce for the Industry – Contributed \$20,000 to the Peter D. Herder Memorial Scholarship Fund at Pima Community College. Co-led Southern Arizona Construction Career Days efforts reaching 4,000 students. Enhanced our relationship with Fred G. Acosta Job Corps including facilitating opportunities for members to connect with future workers. Developed a new partnership with National Women in Construction.

Actively Supported Our Military & Defense Assets – Worked through the Southern Arizona Defense Alliance to protect and promote our regional military installations including meetings with leadership at Davis-Monthan Air Force Base, Fort Huachuca and the Marine Corps Air Station in Yuma.



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(community building continued)

Fought to Maintain Housing Affordability – Participated in numerous efforts to facilitate access to, and increase the supply of, housing including: lobbying for comprehensive legislation to reduce regulatory barriers; coordinating industry input for the Legislature’s Housing Supply Study Committee; and participating as a member of the Pima County Affordable Housing Task Force.

HOME SHOW

Executed Two Successful Home Shows – SAHBA welcomed nearly 200 exhibitors at each Show and a combined attendance of 15,000 people in 2022.

Increased Opportunity for Home Show Exhibitors – Provided exhibitors with elevated social media and advertising as well as new branding to attract more consumers; implemented paperless processes to streamline the exhibitor experience; hired new event manager Alex Zukowski to support Home Show modernization and provide new avenues of growth to the exhibitors.

EDUCATION, NETWORKING & BUSINESS DEVELOPMENT

Directly Supported Over 150 Member Companies – Hosted “Lunch & Learn” events informing members about various relevant issues including: understanding and navigating supply chain challenges; complying with Tucson minimum wage act; HR strategies for dealing with new recreational marijuana laws; finding skilled workers; training on Tucson’s new permitting system; and learning how future development will be impacted by water shortages.

Hosted Over 20 Events for Members to Have Fun, Make Connections and Exchange Business – Launched first annual Cornhole Tournament; hosted quarterly mixers; held bi-monthly Business Referral Exchange sessions; and executed another “sold-out” Charity Golf Classic.

Kept Members Informed – Generated over 120 communications and over 100 social media posts so members can “be in the know” on essential industry, community and Association news. Hosted over 70 regularly scheduled Council and Committee meetings including: Golf Committee, Membership Committee, Remodelers Council, Sales & Marketing Council and Tech Committee.

Launched a Purchasing Manager Roundtable – An open forum for home builders to learn about best practices and share insights on market trends.

ADMINISTRATION & OPERATIONS

Promoted Association Growth – SAHBA welcomed 34 new members in 2022 and realized an 83% member retention rate.

Improved Member and Internal Communications – Enhanced remote access to SAHBA Councils, Committees and meetings; migrated to a cloud-based environment to facilitate better communication among members and staff.

